



Keith Leff

Table Hopping: A 'Close-Up' Look at The Art and Science of Restaurant Magic

Keith will be sharing his 'real world' experience with you during this intriguing and insightful lecture. It is full of very practical material that he's honed over 30 years in the field of close-up strolling magic, particularly in a restaurant setting.

Some of these effects covered are the most powerful weapons in his close-up arsenal, yet are simple and easy to perform. This magic will have a broad appeal with anyone and everyone in mind.

This all-inclusive informative lecture is also specifically designed with the real-world worker in mind. The material covered is ideal for 'table hopping' in restaurants or any close-up / strolling venue. It encompasses a fresh take on some classic effects and routines, in addition to some new ideas on common and even classic plots in magic. Keith has developed these ideas to their fullest potential and has polished the material by creatively taking them to the next level and really adding some thought-provoking spins and finishing touches to them.

What's In The Lecture?

Featured will be important restaurant business topics such as:

- Prospecting different types of restaurants
- The all-important 'table approach'
- The subjects of tips, fees and contracts
- How to pitch and conduct a free 'trial night'
- Handling certain types of clientele
- Ideas for self-promotion
- ***And relationship strategies with customers, coworkers and managers.***

Testimonials

"Your lecture has some really great material and was very nicely presented. You're covering a worthwhile subject which many could certainly benefit from. I would highly encourage anyone to attend this lecture!" ~ Jay Scott Berry, World Class Magician

"I have coordinated lecture tours for 200 magicians over the past 22 years, and rarely receive unsolicited complimentary emails from clubs about lecturers I have booked for them. Keith Leff is one of those rare individuals who was unilaterally enjoyed by all groups. His variety of material, knowledge of magic, as well as his skill level and talent are just a few of the reasons his magic is thoroughly entertaining, and what makes his well-organized, and well-presented lecture, excellent. Keith's knowledge of the restaurant magic business is unsurpassed, and his original magic is both commercial and strong. I would highly recommend him to any club because the solid effects in his repertoire are within reach of all magicians." ~ Scott Wells - Southern Lecture Tour Coordinator

"It was a pleasure meeting you. Your lecture was excellent. You covered in detail important, real world information for anyone interested in restaurant work. It's always valuable to hear the details of the restaurant magic business in such a concise, entertaining way. You had some really fun routines and gags that are great for any close-up worker. This is a lecture I would highly recommend to any group!" ~ Mark DeSouza - Lecture Coordinator for Philadelphia, PA